



Membership Growth

Fall Meeting 2024



Membership Growth Highlights

Over 325 Catholic men welcomed into the Order!

32 of 33 Districts are membership-active

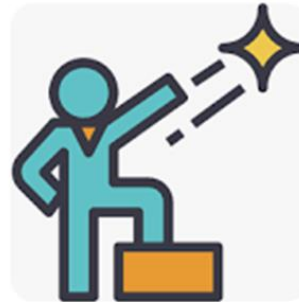
District Deputies with 100% membership-active councils:

DD5 Don Kinler and DD22 Joe Gangi

Fast Start Incentive earned 14 councils per cap reductions of over \$9,500

Fast Start Incentive Champions

<u>District</u>	<u>District Deputy</u>	<u>Council</u>
1	Matt Warehime	14455
2	Charles Briscoe	2809, 18156
5	Don Kinler	12127
6	Dan Greenwell	8159
14	Armando Fernandez	16611, 18170
15	Mike Maxey	11171





Fast Start Incentive Champions

<u>District</u>	<u>District Deputy</u>	<u>Council</u>
21	Herman Stewart	13294
22	Joe Gangi	9053
27	Chris Phillips	10100
32	Erwin Lacanienta	205
33	Matt Hollister	1965, 13295





Membership Growth Opportunities

Approx 50% of MD councils have not welcomed at least one man into the Order.

OLM conversion rate: 50.7% (133 of 246 men)

GK and FS understanding of OLM- use and processes

Development of Council Membership Directors

Fishers of Men activation!



Becoming Fishers of Men

“It’s not about our number. It’s about our mission.”

FACTS:

- 7 million Catholic men say they are willing to join the Knights
 - More than half say “Hey, somebody needs to ask me...”
 - But...33% of Knights have never asked a man to join.
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Becoming Fishers of Men

New and updated resources...

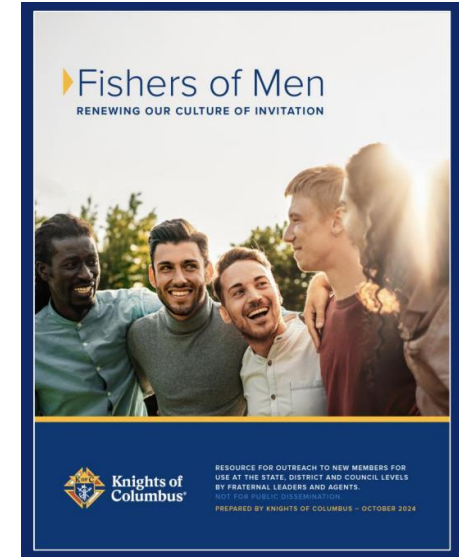
Fishers of Men Guidebook

“Point the World to Jesus Christ” Brochure

“On Mission” Invitations- invitation cards with envelopes

Join Online Card- business card

“I don't have time to join the Knights of Columbus”





Becoming Fishers of Men

Fishers of Men Webinar-

The screenshot shows a webinar interface. At the top left is the Knights of Columbus logo. The main area is split into two sections. On the left is a video player showing a man with a beard and glasses in a light blue shirt, with a large play button overlay. The video player has a progress bar at 0:00 / 57:59 and standard playback controls. On the right is a slide titled "Becoming Fishers of Men" with the date "October 1, 2024". The slide also features the Knights of Columbus logo. Navigation tabs for "Slides" and "Downloadable Resources" are visible above the slide. In the top right corner of the interface, there are icons for help and sharing.