





**Knights of
Columbus®**

**“Leading the Way
to Success!!!”**

District Deputy Organizational Meeting
June/July 2023



Agenda

- 1. You have Chosen To Be Leaders**
- 2. Your Responsibility As Leaders**
- 3. Leading on Membership Growth**
- 4. Leading on Membership Experience and Programs**
- 5. Getting off to a Fast Start**



AGENDA



Your Role!

- **Know that YOU are critical to the growth of the Order**
- **AND to council success**



You Have Chosen To Be Leaders

- **Membership intake and engagement has been challenging for some councils post-COVID.**
 - Zero recruiting councils
 - Re-engagement of members
- **The Church needs our help!**
- **You can accept excuses or respond positively.**
- **As leaders, you must set the tone for council growth and member engagement.**



Your Responsibility As Leaders

- **Lead by Example**
 - Be Positive
 - Inspire & Motivate
 - Teach and Train
 - Develop District and Council plans
 - Execute and Measure
 - Communicate often - and Be Present
 - Be Accountable – and Enforce Accountability



Leading on Membership Growth

- **Embrace continuous improvement**
- **Be Present!**
 - Attend council meetings
 - Convene District Meetings
 - Advise Grand Knights on how to improve
- **Help councils find the right talent**
- **Encourage councils to put the best people in the right positions**
- **Share best practices regularly**



Leading on Membership Growth

- **Go back to basics:**
 - Delta Church Drive training
 - A membership presence at every event
 - 1:1 recruiting – “talk track”
- **Create membership opportunities**
 - Plan 1 District exemplification per quarter
 - Promote Supreme & State Incentives
 - Design your own District incentive
 - Promote online membership and Supreme virtual exemplifications
 - Get councils the training that they need
 - Seek RGD and Trainer Support



Leading on Membership Experience and Programs

- ***Faith in Action Programs***
 - Get all councils active – and promoting Faith programs
 - Vivat Jesus Prayer Books
 - Eucharistic Procession Materials
 - *Into the Breach* Videos
 - Promote our programs – to your councils, members, pastors and chaplains, and to the broader community
 - Treat the Columbian Award as a roadmap to success for councils
 - New ASAP Program: Aid and Support After Pregnancy
- **New Cor Meetings**



National Eucharistic Revival!

“My Flesh for the Life of the World”

Mission: To renew the Church by enkindling a living relationship with the Lord Jesus Christ in the Holy Eucharist.

Vision: A movement of Catholics across the United States, healed, converted, formed, and unified by an encounter with Jesus in the Eucharist—and sent out in mission “for the life of the world.”

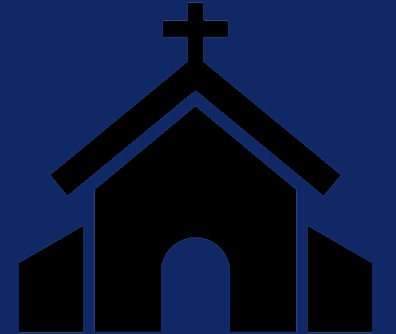
3-year initiative

- K of C is a major partner
 - Developed resources that the United States Conference of Catholic Bishops shared with every diocese in the US.
- Launch date: June 19, 2022 (Corpus Christi Sunday)
- www.Kofc.org/eucharist for resources



Leading on Membership Experience and Programs

- **Strong programs lead to engaged members**
- **Engaged members = satisfied members**
- **Satisfied members not likely to defect**
- **Satisfied members will become advocates and will recruit new members**



Leading on Membership Experience and Programs

- **If we give men what they want, we will never have a retention problem**
 - Find out what men are looking to get out of their membership
 - Give them every chance to get it
 - Ensure councils are welcoming to new members
 - Encourage councils to get new members involved fast
 - Councils should conduct regular member surveys
- **Help councils get credit for what they do and tell their story**
 - Make STAR the goal for every council!
 - Strive to achieve STAR District
 - File SP-7's and 1728 Forms by deadline dates



Leading on Membership Experience and Programs

- **On time submission of new DD Council Evaluation Form DD 944 – due September 15**
- **Timely submission of Fraternal Benefit Night and 10784 reports – don't wait until June**
- **Open and Read Fraternal Leader Advisories**
 - Require your council officers to do the same
- **Make it a priority to attend Fraternal Webinars – and encourage your councils to do the same**
 - Promote these to your council officers



Start Fast

- **Answer the “why” recruit – and “why now” questions for councils – share the talk track**
- **Have a written District plan**
- **Ensure that all councils have plans – ideally written plans - and work them – use the Financial Planner**
- **Instill a “culture of accountability” in all councils**
 - **Ensure that council leaders lead by example**
- **Ensure councils build strong relationships**
 - **With their pastors – and that pastors know who we are - and what we do!**
 - **With Field Agents**
- **Schedule Fraternal Benefit Nights – 2 per year**
- **Promote Supreme, State and District Incentives**



Thank You!

- **Remember - YOU are the key to success for the Order – AND of your councils**
- **For all you do every day to grow the Order - and to carry on the mission and vision of Blessed Michael McGivney in your District!**





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