





Why Are We Here?

- **Review current status**
- **Breakouts to assess & improve**
 - Council Growth planning, execution, and recommendations
 - Program Activities planning, execution, and recommendations
 - Council Operations prep for FY, execution within FY, and recommendations
 - District/State Operations review and recommendations at all levels
- **Updates to support upcoming District meetings**
 - Convention
 - Leadership Seminar
 - Fraternal Benefits



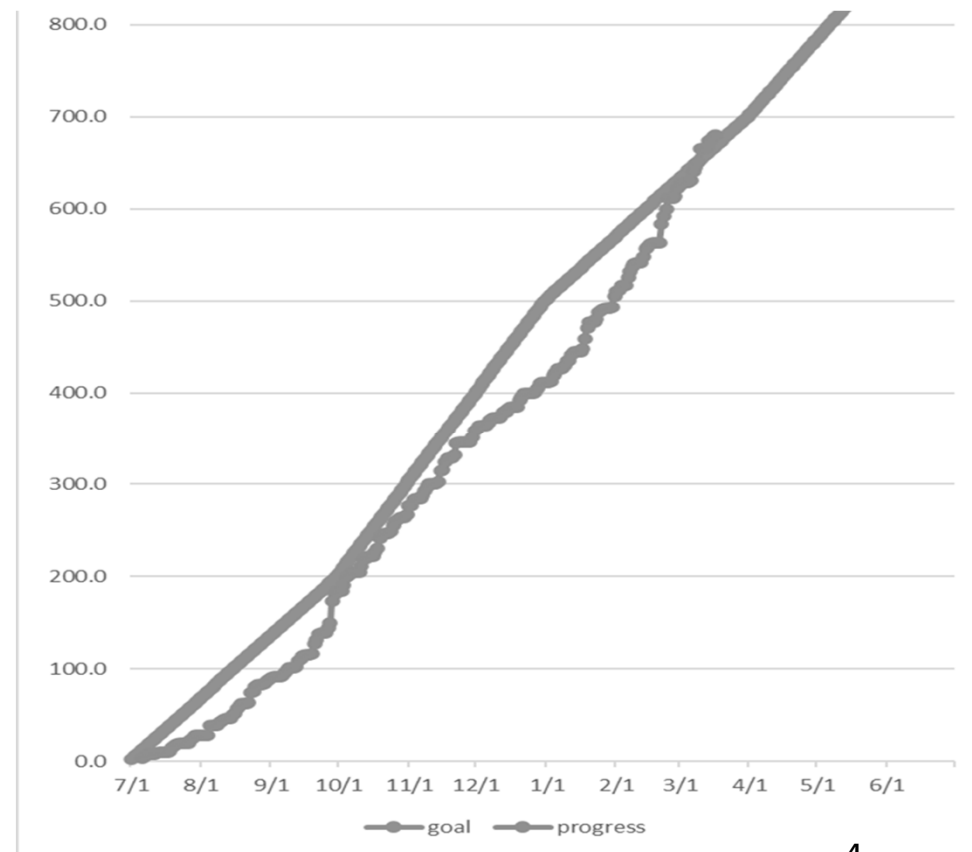
How's It Going?

| | Goal | Status | Supreme record |
|--------------------------------------|--------------|--------------|------------------------|
| COH Intake | 878 | 680 | 77.45% |
| New members under 50 | 252 | 327 | 129.76% 3/1/2023 |
| Founders Award (Council with 2 FBNs) | 74 | 2 | 2.70% 26 FBNs held |
| Holy hours | | | |
| Holy Hour | 1 | | 0.00% 3/18/2023 |
| Eucharistic Procession | 1 | 1 | 100.00% 12/22/2022 |
| NCD | 3 | 1 | 33.33% #2 on 3/19/2023 |
| Star Councils | 29 | 21 | 72.41% mbr growth only |
| Council drives | 110 | 90 | 81.82% 3/1/2023 |
| Membership Active Councils | 132 | 117 | 88.64% 115 as of 3/1 |
| Charity | | | |
| 5% increase in donations & hours | | | |
| Frat Survey by 3/31 | 132 | 174 | 131.82% 148 as of 3/1 |
| Charitable \$ | 1,863,499.00 | 2,248,768.00 | 120.67% |
| Volunteer hours | 411,851 | 439,054.00 | 106.61% |
| Roundtable, new for FY22 | 49 | 35 | 71.43% 3/1/2023 |
| SAFE | 59 | 104 | 176.27% 95 as of 3/1 |



On Track for Intake Goal

- **Slow Summer start**
- **Nearly stagnant over Thanksgiving & Christmas season**
- **Spring Drives initially solid**
- **Are we accelerating or stagnating?**
- **How will you inspire the path?**





Founder's Award

- **26 Fraternal Events reported**
- **2 Councils achieved Founder's Award**
 - 11171 St. John The Evangelist, District 15 Mike Maxey & Shawn Williams
 - 2797 Rock Creek, District 18 Michael Watson & Tom Wong
- **Why does it matter?**
- **DD direct engagement with local agent, then SD & GA**



Council Progress Toward Star

- District 3, Sainte Terre D'Acceil 18156, 120%
- District 6, St Louis the King 11898, 140%
- District 7, Bethlehem 2605, 167%
- District 7, Dundalk 2942, 100%
- District 9, Jesus, the Good Shepherd 14572, 100%
- District 10, St. Jerome 5564, 100%
- District 10, Monsignor John R Pennington 9808, 120%
- District 11, Father Rosensteel 2169, 187%
- District 13, Pope John Paul, the Great 13859, 100%
- District 14, San Oscar Arnulfo Romero 17192, 100%
- District 15, St John, the Evangelist 11171, 160%
- District 18, Rock Creek 2797, 113%
- District 21, Our Lady of Guadalupe 12127, 100%
- District 23, St. John Neumann 11618, 150%
- District 24, Annapolis 1394, 160%
- District 24, William E. Baldwin, Sr 17990, 140%
- District 27, Long Green Valley 8736, 110%
- District 28, Our Lady of Lourdes 4606, 180%
- District 28, Father A Leo Abendschoen 11615, 140%
- District 28, St. Vincent Pallotti 14535, 180%
- District 33, Sedes Sapientiae 13295, 460%
- District 33, Commodore John Barry 14534, 200%

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Good progress on Council Growth, but need remaining Star criteria – make this a priority at your District Meeting



District Progress Toward Star

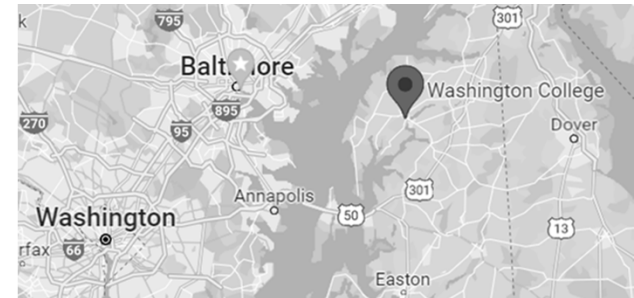
Met 70% of Combined Council Quotas

- **DD-7 Buzzy Stockman**
- **DD-11 Gus Gusman**
- **DD-14 Williams Castillo-Vallenas**
- **DD-18 Mike Watson**
- **DD-24 Jeff Maynard**
- **DD-28 Jonathan Boyle**
- **DD-33 Nick Wagman**

- **Criteria**
 - Council Status Report (#944) for each council in the district
 - Attain 70% of combined council quotas
 - At least one council in the district earns the Star Council Award
 - At least 50% of councils in the district earn the Founders' Award



Leadership Seminar 2023



- **Holiday Inn, Solomons – Closed for conversion**
- **New location – Positive aspects to emphasize at District mtg**
 - Food service provides options & is good!
 - Park once – walk for all activities
 - Friday fellowship returns to previous positive experience
- **Returning to Washington College, Chester, MD**
 - Friday – DDs gather for lunch, then downstairs for meeting (Aloha Friday)
 - Friday Picnic – outside Hospitality and Dorms
 - Saturday – Walk to breakfast, then meeting (KofC Casual)
 - Saturday – Mass with Installation & Banquet (DD & above in Tux – changing rooms avail)
 - Sunday – Sleep in, then head home





Council Growth Observations

- **Overall Council Growth is progressing well**
 - Good potential to meet Supreme growth goal
 - 27 councils at or above 75%
 - 30 councils need 3 or less to achieve goal
- **Delta drives consistently generate 3 new Knights nationwide**
 - Extensive training offered over last several years
 - Many Maryland council drives yield no new members out of nearly 100 drives
- **Online membership**
 - Web interface improved to single phone page
 - Provides immediate KofC membership with option for council membership
 - Many Maryland leaders are uncomfortable with use of the e-member system



Council Growth Breakout

- **How can we better present Delta Drive training**
 - Many GKs remain unfamiliar with the Delta Drive – How? What training change is needed?
 - What would help your councils see the benefits of Delta Drives?
- **What are the techniques of your successful councils?**
 - Do you see a better approach than the Delta Drives? Describe it
 - How can we better present the successful techniques used by other councils?
- **Online membership - Most Maryland Knights join via e-membership**
 - Have you personally assisted a new member through KofC.org/Join?
 - What hesitation have you observed to e-member recruitment or council acceptance?
 - How can we better present the ease & benefit of e-membership
- **What can/should we do better?**





Program Activity Observations

- **Few councils report program activity**
 - Nearly 2,400 program reports through February – Good, but incomplete
- **What specific programs get good traction in your District, and which ones seem to not be doing as well? Why do you think that might be?**
- **Which appear to be the most effective at Engaging, Inspiring, and Mobilizing the Councils and Parishes in your District?**
- **How can we be better at encouraging councils to pivot from Council-based programs to more Parish-based programs, in-line with the vision of Blessed Fr. McGivney?**



Program Specific Questions

- **Faith:** Help me (Thom) get more councils interested in the Pilgrim Icon program. What are some recommendations you have that we can use to get the word out and make it more of a parish community event?
- **Family:** I'm (Mike) struggling to get traction with Councils for the Family Prayer Night program. It's a great opportunity to build and strengthen the Domestic Church, and to build the Catholic communities that will help people stay Catholic in these times. What have you seen work here, and how might we be able to get more activity in this area?
- **Community:**
 - 1. Help me (Steve) as I'm struggling to get councils participating in the incentive cash raffle in the numbers we had previously. What ideas do you have to increase participation?
 - 2. Help me (Steve) to re-energize the soccer shootout participation in Councils. How do we best tap-in to all the great soccer participation, and allow this program to thrive at the Council/District/State levels?
- **Life:** While it is starting to pick up a bit, help me (Jose) with the ASAP program and how you think we can reach Councils and get them more active in this area?





Council Operations

- **State and District operations support Council success**
- **How can we better inform Councils of their requirements**
 - Growth?
 - Reporting?
 - Parish support?
 - Financial?
 - Other?
- **What training or communications improvements would meet this need?**
- **How can we make your DD/DW team more seamless & effective?**





State/District Operations

- **State and District operations support Council success**
- **How can we better inform DD/DWs of Council status**
 - Growth?
 - Reporting?
 - Financial?
 - Other?
- **How can the State Deputy improve DD/DW teaming?**
- **Open question – How can we provide better communications & support?**





District Meeting Within 2 Weeks

- **Finish strong by informing and inspiring council members**
- **Topics to incorporate**
 - Slate of Council Officers, including required Program Team
 - District status – across the board
 - Fraternal Benefits Events – schedule & report regardless of numbers
 - Delta drives – schedule and results to Jeff Koscho
 - Non-membership active councils – if present, how will you help them?
 - Leadership Seminar
 - Council Installation planning

