



2022 Leadership Seminar

Council Growth

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Recap From Earlier Conversations

- Why?
- (Delta) Church Drive
- State Growth Team
- Star District / Circle of Honor
- Roundtables
- Exemplifications
- New Council Development
- Restoring Membership
- Training Opportunities



Congratulations!!!

■ Councils that achieved the State Incentive:

11618 - St. John Neumann, Elkridge (District 23)

*12127 - Our Lady of Guadalupe, Gaithersburg
(District 21)*

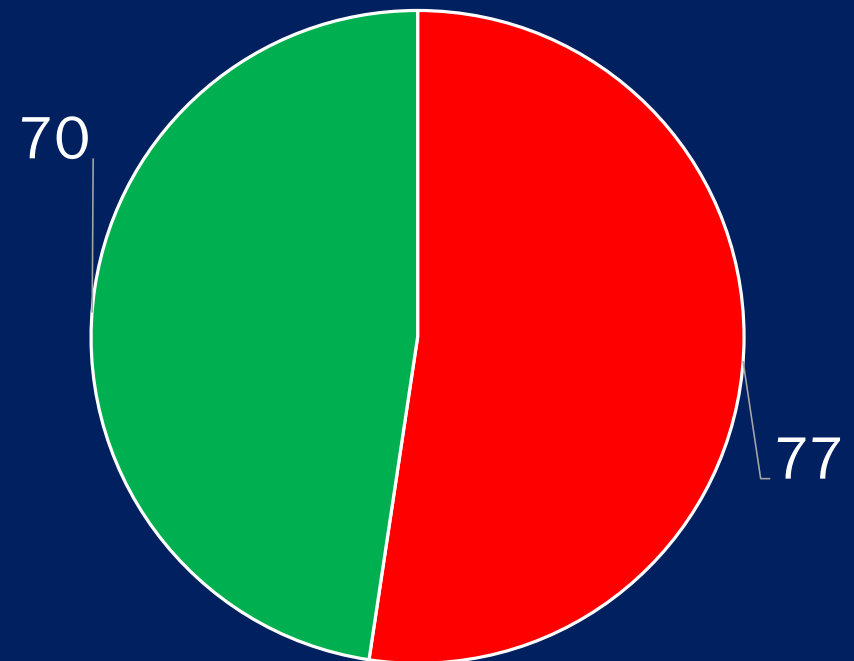
13295 - Sedes Sapientiae, College Park (District 33)



Where are we now?

■ Membership Active - Councils

Councils



■ non-active ■ active

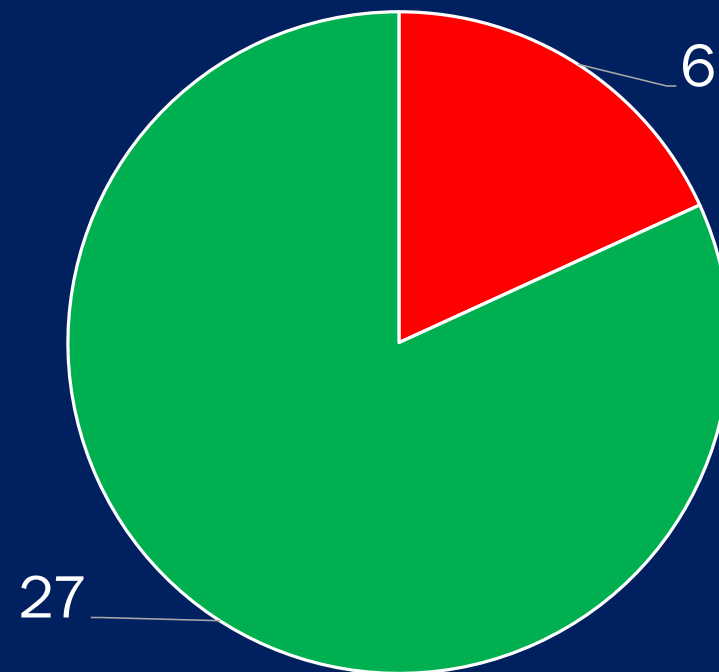
As of 14 Oct 2022
Every Council Active



Where are we now? (Pt. 2)

■ Membership Active - Districts

Districts



■ non-active ■ active

As of 14 Oct 2022
Every Council Active



Leading Councils and Districts - Membership Active

■ Councils

- 13295 (33) Sedes Sapientiae – 340% (17)
- 11618 (23) St. John Neumann – 112.5% (9)
- 12127 (21) Our Lady of Guadalupe – 100% (7)
- 12254 (2) Fr. Peter C. Boyle – 66.67% (4)
- 17545 (14) San Bernadino de Siena 60% (3)
- 1384 (24) Annapolis 53.33% (8)
- 2169 (11) Fr. Rosensteel 46.67% (7)
- 4449 (17) St. Agnes 45.45% (5)
- 2323 (30) Montgomery 40% (6)
- 9808 (10) Msgr John R. Pennington 40% (2)
- 11171 (15) St. John the Evangelist 40% (2)
- 11422 (3) James C. Fletcher, Jr. 40% (4)
- 14535 (28) St. Vincent Pallotti 40% (2)
- 14572 (9) Jesus, The Good Shepard 40% (2)
- 17192 (14) San Oscar Arnulfo Romero 40% (2)
- 17990 (24) William E. Baldwin 40% (2)

■ Districts

- 014 100% of councils active
- 016 100% of councils active
- 031 100% of councils active
- 021 83% of councils active
- 004 80% of councils active
- 021 80% of councils active
- 002 75% of councils active
- 013 75% of councils active
- 023 75% of councils active
- 017 67% of councils active
- 005 60% of councils active
- 015 60% of councils active
- 018 60% of councils active
- 030 60% of councils active

As of 14 Oct 2022

Membership-Insurance Progress Report



Total Numbers

■ Total intake numbers for Columbian Year 2022-2023 (so Far)





Why Do We Need to Grow Our Councils?

- **Better Parishes**
- **Better Men, Husbands**
- **Stronger Families**



How?

- **Prepare your story – why you joined, how you grew with the Order**
- **Understand that others in the Parish are on a different Faith Journey**
- **Reach out to ethnic groups in the Parish**
 - Growth in the Hispanic community is increasing
- **Colleges – Reach out campus ministry – establish a Roundtable**
 - 14 public four year colleges and universities in Maryland
 - 14 Private four year colleges and universities in Maryland
- **RCIA**



Training Opportunities

- **Associate Regional Growth & Training Director**
 - Jon Olson
 - Council Growth / Enhancing Member Experience / Delta Drive
- **Fraternal Webinars**
 - Past webinars are recorded
 - (<https://www.kofc.org/en/for-members/our-webinars.html>)
 - Church Drives and Membership Engagement
 - Growth: Extending Fr. McGivney's Invitation
- **E-mail resources**
 - Knightline
 - Fraternal Leader Advisory





Incentives

■ **Shining Armor**

- First Year of Membership
- Recruit one person, attend three council meetings, participate in three programs

■ **Silver Knight**

- In a 12 month period
- Recruit two members, attend three council meetings, participate in three programs

■ **Golden Knight**

- In a 12 month period (Starting 1 January, or 1 July)
- Recruit 5 new members



District Meetings

- **Membership**
- **Goals and quotas for the district and each council**
- **Schedule of ceremonials within the district for the proceeding six months**
- **Recruitment Plans**
 - I Supreme Council plans
 - I State Council plans
 - I District plans
 - I Council plans
- **Membership Retention**
- **Insurance Promotion**
- **Membership Incentive Programs**
 - I Supreme Council
 - I State Council



Restoring Membership

The categories for restoring the membership of a suspended member include:

- Reactivation of an **inactive insurance member** requires no council action. (+1)
- Reinstatement of a member suspended **less than three months** requires that actual arrearages be paid. No break in service occurs and no council action is required. (-0-)
- Readmission of a member suspended for **more than three months but less than seven years** requires that actual arrearages be paid (unless waived by the council). Council action is required. (+1)
- Reapplication of a member suspended for **more than seven years** requires that he pay \$7.50 in lieu of arrearages. In the case of reapplication, both admission committee and council action is required (+1)
- Transfers Members transferred in the **Affiliate Program** can be transferred back into the council (-0-)



Discussion



Homework for next Quarter

- **Have Councils complete the Roundtable form 2629**
- **Councils report on the success of their Church Drives**
- **Pastor visits - Thank your Pastors for working your councils**



Maryland State Growth Team

- Stephen Conley
- Charles Doherty
- Andy Michaels
- David Love
- Bob Sweitzer
- Dan Ward
- Tom O'Hara
- Bill Newbrough



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Fall Church Drive Lessons Learned (Observed)

- Many Councils waited until the last minute (and beyond) to schedule their drive
- Get on the Parish Calendar early – the calendar fills quickly
- Prepare early – identify the team(s), identify needed materials, identify the timeline / roadmap to get to Growth Drive
- Have Exemplification(s) available soon after the drives
- Schedule additional drives as needed
- Include families – Ladies are great recruiters
- Other?
- Challenges?



Young Fathers Initiative

- **The order is placing an emphasis on inviting Young Fathers to join**
- **The order can assist with:**
 - Leadership
 - Financial Security
 - Brotherhood
- **Officers Online / Supplies Online / Fraternal / Young Fathers**
 - Young Fathers Toolkit Spring 2022 (downloadable) (E/S/F)
 - Posters (5 versions – downloadable)
 - Social Media Graphics (downloadable) (E-5 versions, S-3 versions)
 - KofC Young Fathers Bulletin (downloadable) (E/F)
 - Young Fathers SM Text (downloadable) Social Media text options (E/S/F)



WHY?

- **The Knights of Columbus are Grounded in Faith**
- **The challenge in Council Growth is to understand the many “Why’s” that motivate people to join**
 - Faith formation
 - Programs
 - Insurance Program
 - Opportunities for Charity
 - Fraternity of Faith
 - Stand up for the Truth
- **Everything we do starts and ends with prayer**



Star District

Star District Checklist



- Founders Award from every council in District
- 70% of combined council membership goals
- At least one council in the District achieve Star Council
- For each Council in District, submit two District Deputy Semiannual Reports (#944) – Due 12/31 and 6/30
- “All Star District” – All Councils in District achieve Star Council



Circle of Honor

■ State level honor

Maryland State Goal is 920 new members for 2022-2023

■ Levels

- Circle of Honor – 100% of Goal
- Pinnacle – 110% of Goal

- For every 10 online members a State receives, the State goal is reduced by 1.





Roundtables

Report of Round Table Coordinator

20²² to 20²³

Due By: JUN. 30

Please see the reverse of this form for instructions on how to complete this form.
The activities of every Parish Round Table sponsored by your council should be included in your council's Annual Survey of Fraternal Activity (#1728).

COUNCIL INFORMATION:

Is your Council a Parish Council? ☐ Yes ☐ No Parent Council No.: _____

Base/Main Parish: _____

Language: ☐ E ☐ F ☐ S ☐ Other Specify Language if Other: _____

(1) ROUND TABLE COORDINATOR:	MEMBERSHIP NUMBER	LAST NAME	FIRST NAME	INITIAL

FULL PARISH NAME: _____ PARISH CITY: _____

NUMBER OF COUNCIL MEMBERS AT THIS PARISH: _____ NUMBER OF FAMILIES AT PARISH: _____ LANGUAGE: ☐ E ☐ F ☐ S ☐ OTHER AND SPECIFY: _____

A parish round table serves a parish in any number of ways.

Parish round tables are ideal to provide a Knights of Columbus presence and be of service to smaller parishes and missions, and to fill needs for ethnic development.

- Grand Knight appoints coordinator
- Roundtable members are council members
- Coordinator works with Parish priest for the needs of the Parish



Officers Online

- **Officers Online** lets you keep track your district's progress for both membership and insurance growth, which is useful information toward the earning of the Star District Award, and is useful to track the health of each council in your district.
 - Reports:
 - Safe Environment Member Status
 - Membership Roster
 - 1 July / 1 January
 - Current
 - **Officer's Desk Reference**
 - **Office of Youth Protection**
 - **Home Corporations**
 - **Supplies Online**
 - **Prospect Tab / Candidate Tab**

Awards Progress								
	Quota	Month to Date			Year to Date			%
		Gain	Loss	Net	Gain	Loss	Net	
MBR	26	0	0	0	6	0	6	23
INS	0	0	0	0	5	1	4	

District Membership	
Total Membership	YTD Change in Membership
6/6/2022	
707	-55



How District Deputies Help their Councils Grow

- **Enforce the concept that membership growth enables everything that our councils do**
- **Keep talking about membership Growth**
 - Council Meetings
 - District Meetings
 - All functions
- **Participate in Council Programs and Recruitment Drives**
- **Practice with Council Exemplification teams**
- **Encourage Ladies and Family participation in all council activities**



Have a Plan

- **What is going to be done?**
- **When is it going to be done?**
- **Who is responsible for getting it done?**
- **Plan**
 - Incentives
 - Church Drives
 - Membership Events
 - Fraternal Benefits Seminars
 - Exemplification of Charity, Unity, & Fraternity
 - Effective Use of Online Membership



Operating A Parish ROUNDTABLE

- No Elected Offices in a Knights of Columbus Parish Roundtable
 - Grand Knight appoints a coordinator
- Meet as often as necessary to aid Pastor and Parish Community
- The parish round table has no dues. Members continue to meet their financial obligation to their council
- The coordinator should visit the pastor frequently (monthly is suggested) to ask what the Knights of this parish can do to help and offer assistance
- The pastor should only be as involved as he wants it to be. The parish roundtable should lighten his workload, not add to it
- When a project requires more support than the parish round table members can provide, the coordinator solicits the whole council for support and assistance

