



2022 Leadership Seminar

Faith in Action Programs

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Faith in Action

Every program is an opportunity to ...

ENGAGE

INSPIRE

MOBILIZE



ENGAGE

Your Pastor

Council

Parish

Community

Through Programs and
Public Relations





INSPIRE

By Being Visible

Men to be Better
Husbands and Fathers

Programs with
IMPACT

Live Your Faith Proudly
and Publicly

Cry the Gospel
with your Life!





MOBILIZE

Men and women into
action!

Make it fun

Fraternalism

Fellowship

Positive welcoming
atmosphere





A wide array of programs

Appeal to a diverse group of people

Programs with
IMPACT





Why do we need
programs?

Most men join
us to
perform community service.



A Visibly Vibrant,

Visibly Faithful,

Visibly Active Council

filled with Fellowship and Fraternity

Will attract New Members



Programs are the Lures in your Tacklebox



Family



Life



Faith



Community





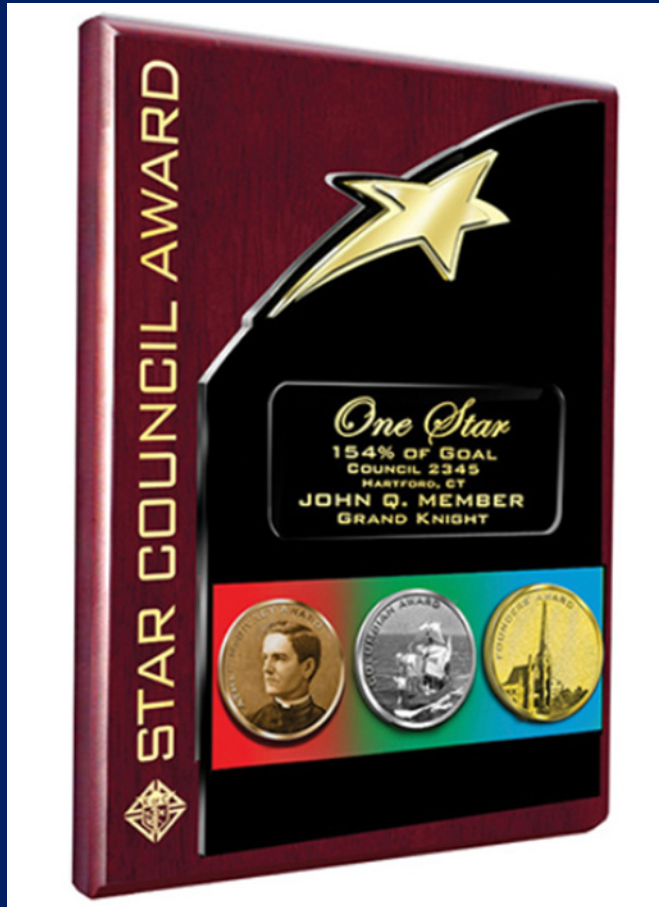
Fish prefer certain lures



Members prefer certain Programs.



The key to Growth is





Successful, Impactful Programs!





Positive Feedback Loop



Programs
Fuel
Growth

Growth =
More/Better
Programs

GROWTH



Star Council Award Checklist



Star Council Award

Father McGivney Award (Membership Growth)

Reach 6% growth in membership; intake only, minimum 5, maximum 15

Founders Award (Insurance Growth)

Host two Fraternal Benefit Seminars (virtual or in-person)

Minimum of seven member or member eligible attendees per event

Columbian Award (Programs)

16 program credits – four in each of the four Faith in Action categories

Submit *Columbian Award Application* (#SP-7) – Due 6/30

Overall Council Excellence

Be in good standing with the Supreme Council

Be fully compliant with Safe Environment requirements (USA & Canada only)

Submit *Service Program Personnel Report* (#365) – Due 6/30

Submit *Annual Survey of Fraternal Activity* (#1728) – Due 1/31

