



**Knights of
Columbus®**

Time for a Church Drive!

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COUNCIL CHURCH DRIVE



Knights of
Columbus®

- New approach engages *every* Mass attendee directly
 - Simple greeting and handout as everyone enters the church
 - Pulpit announcement, and ideally, Pastor's endorsement
 - Thank congregation as they leave the church
 - Accept Prospect Cards and promise prompt follow-up
- Proven approach – regularly produces 3 prospects
- Does NOT involve “catching potential members” heading to their cars

COUNCIL CHURCH DRIVE



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Columbus®

- Easy to prepare
 - Order kits from Supreme
 - Schedule drives with Pastor, nominally October & March
 - Submit bulletin announcements
 - Prep Council team members
 - Customize pulpit announcement and select speakers

BULLETIN ANNOUNCEMENT



**Knights of
Columbus®**

2-3 weeks prior to drive

The Knights of Columbus is an international Order of Catholic men who are called to lead with faith, protect our families, serve others and defend values in a busy changing world. Our local council _____#_____ will be holding a membership drive at (all Masses) the of (dates). Whether you become an individual member or a member of our council you will find that Knights of Columbus membership brings Catholic men together in a powerful way. If you would like to join today simply go to KofC.org/joinus and enter our council #_____ for local information.

ENGAGING PARISHIONERS



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To Everyone Entering Mass

“Welcome, here’s a little gift from our Knights of Columbus council.”

To Everyone Exiting Mass

“Thank you for hearing our story today!”

To Prospects Exiting Mass

“Thank you, you will be hearing from our Grand Knight today!”

HERE WE GO!



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- Enter (ok, gotta leave first), accept handout, return to your “pew”
- Listen to pulpit announcement
- Complete prospect card & hand to “ambassadors” as you leave
- Come right back!

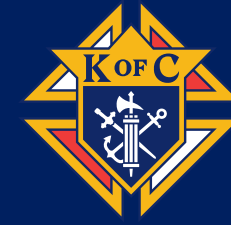
BULLETIN ANNOUNCEMENT



**Knights of
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Post-drive bulletin announcement

The Knights of Columbus is an international Order of Catholic men who are called to lead with faith, protect our families, serve others and defend values in a busy changing world. Our local council _____#_____ held a membership drive and we might have missed you. Whether you become an individual member or a member of our council you will find that Knights of Columbus membership brings Catholic men together in a powerful way. If you would like to join today simply go to KofC.org/joinus and enter our council #_____ for local information.



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*READY FOR YOUR
COUNCIL CHURCH DRIVE?*