



# Maryland State Council Mid Term Meeting 2022



## Ten Keys to Success



# 10 Keys to Success



- Focus of the “WHY” message
  - Invite vs Recruit
  - Be someone vs do something
    - Better husband, father, Catholic
  - Put your faith into action
  - Tell your story
- WIITFM
  - What is in it for me
  - What are men looking for in their lives



# 10 Keys to Success



- Membership
  - Model a successful attitude
  - Make every event a team effort
  - Membership goals are important
    - Keeps councils ideas fresh
    - Reduces burnout of older members
  - Make directors and chairman accountable
- Get your council membership active



# 10 Keys to Success



- Communication
  - Communicate often and effectively
  - Be deliberate with your needs
- Training
  - Take advantage of Supreme training
  - Take advantage of State training
  - Use the Supreme and state web sites
  - Attend the Supreme training webinars



# 10 Keys to Success



- Faith in Action
  - Take advantage of Supreme programs
  - Leave No Neighbor Behind
  - Be creative and create your own programs
  - Make programs meaningful
  - Never waste volunteers time
- Clergy and Fields Agents
  - Work with Pastor
  - Use your field agent as a resource
  - They can be your best recruiters



# 10 Keys to Success



- Incentives
  - Take advantage of Supreme and state incentives
  - Incentivize members for recruitment
  - Recognize members for successes and achievements
  - Publicize and promote achievements
- On Line Membership
  - Take advantage of free membership till June 30<sup>th</sup>
  - Transfer on line members into council asap
  - Perform an exemplification after mass



# Success



- Remember to Inspire
- Teams accomplish goals
- Faith is the benefit we offer
- Form our members in our Catholic faith
- Be a spiritual leader, lead simple prayers
- We make a lasting difference, we offer to have men to great things
- Use the Knights as an opportunity to save souls