



Maryland State Council Mid Term Meeting 2022



Affiliate Membership Initiative

March 2022



Affiliate Membership



What is it

**Engages valued members who are on the periphery due to:
pandemic
personal or other reasons**

Retains these members and transfers them to State councils

Manages and engages them from Supreme and State

**Allows councils to better focus on growth and engagement
No adverse effect on quota**



Affiliate Membership



- **How it works**

Council identifies affected members (Excel spreadsheet)

Council requests they be designated as Affiliate Members and transferred to State

District Deputy reviews the list and forwards it to Supreme for action or returns it to the council for corrections

Supreme manages the engagement of Affiliate Members



Affiliate Membership



- **Eligibility**

Member must be at least 18 months in arrears

Member must not be a charter member

Member must not be in military

Member must not be in financial trouble

Member must not be disabled

Members that were released since last February

Program only available during the month of March

Training to be available in February

Member not seen in church or no response from attempts to contact



Affiliate Membership



- **Benefits**

Better engagement of Affiliate Members

More suited to their circumstances

Reduced admin work and financial strain on councils

Increased council focus on engagement and recruitment

Retention of valuable members



Affiliate Membership



- **Impact on current suspensions**

Continue to follow existing process (forms 1845, 100)

Supreme will retain the members and transfer them to State

Supreme will engage the members as Affiliates

Temporary measure recognizes financial stress and other difficulties imposed by the pandemic on members



Affiliate Membership



- **Summary**

This takes nothing away from traditional council members

Councils will be more effective with better morale

No need to chase inactive members

Affiliate members will be retained and engaged

Leaves No Brothers Behind! Brothers for Life