



**Knights of
Columbus®**

**Affiliate Member Initiative
Pilot**

AMI Pilot: What it does

- Engages valued members who are on the periphery due to:
 - pandemic
 - personal or other reasons
- Retains these members and transfers them to State councils
- Manages and engages them from Supreme and State
- Allows councils to better focus on growth and engagement
 - No adverse effect on quota



AMI Pilot: How it works

- **Council identifies affected members (Excel spreadsheet)**
- **Council requests they be designated as Affiliate Members and transferred to State**
- **District Deputy reviews the list and forwards it to Supreme for action or returns it to the council for corrections**
- **Supreme manages the engagement of Affiliate Members**



AMI Eligibility

- Member must be at least 18 months in arrears
- Member must not be a charter member
- Members that were released since February
- Full program will begin after data analysis of pilot
 - March/April across the order
- Member not seen in church or response from contact



AMI Pilot: Benefits

- **Better engagement of Affiliate Members**
 - **More suited to their circumstances**
- **Reduced admin work and financial strain on councils**
- **Increased council focus on engagement and recruitment**
- **Retention of valuable members**



AMI Pilot: Schedule

- Pre Pilot completed in September
 - United States Naval Academy in MD
- College councils
 - Military councils
 - Some states: CT, NC, DC, TN, NM, AZ

Implementation of the Affiliate Member Initiative requires Board approval



AMI Pilot: Impact on current suspensions

- **Continue to follow existing process (forms 1845, 100)**
- **Supreme will retain the members and transfer them to State**
- **Supreme will engage the members as Affiliates**

Temporary measure recognizes financial stress and other difficulties imposed by the pandemic on members



AMI Pilot: Summary

- This takes nothing away from traditional council members
- Councils will be more effective with better morale
- Members will be retained and engaged

Leaves No Brothers Behind!





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Thank you.