



Knights of Columbus Maryland State Council

P.O Box 1468
Bowie, MD 20717

Worthy State Officers, Masters, Past State Deputies, Executive Staff, District Deputies, Special Project Staff, Supreme Insurance Directors, State Directors and Chairmen, Ladies Activities Chairladies, Wardens to the State Deputy, Chapter Presidents, District Wardens, Grand Knights, Faithful Navigators and Ladies Auxiliary Presidents.

Enclosed is a contract for advertising space in the annual CONVENTION PROGRAM BOOK which will be published and distributed at the 123rd **Annual State Convention** in Ocean City, Maryland in April and May 2021.

Prices for the AD and the sizes are noted on the enclosed CONTRACT FORM. Again, this year you will have the opportunity to place your ad in black and white or color, at a small additional cost.

If your council can secure three (3) commercial Ads of a half (1/2) page or larger, the State Council will print a full-page color Ad for your council at no cost.

You may also want to consider selling patron Ads to council members to help defray some or all of the cost for your council Ad. Realizing the size of a quarter (1/4) page Ad, it is prohibitive to print patron names or lists of officers in any ad smaller than a half (1/2) page.

We earnestly solicit your whole-hearted support for the 2021 Program Book. Monies derived from the Yearbook play a major role in defraying convention costs. Our Worthy State Deputy is striving for 100% AD participation from every council.

All ADs should be forwarded to me **NO LATER THAN April 5, 2021**, and should be camera ready. All patron names must be incorporated in your AD which again, for a patrons list, must be ½ page or larger.

Thank you in advance for your cooperation and support. Please forward your AD at your earliest convenience.

Fraternally,

Raphael (Ray) Cilento
Convention Program Book Chairman
9606-M Haven Farm Road
Perry Hall, Maryland 21128
rcilento@verizon.net

Maryland State Council Knights of Columbus

MARYLAND STATE COUNCIL
123rd ANNUAL CONVENTION APRIL 30, MAY 1 and 2, 2021
OCEAN CITY, MARYLAND

CONVENTION PROGRAM BOOK AD CONTRACT

Please print our camera-ready copy in the Program Book:

FULL PAGE – B & W (8½ X 11) \$150.00	HALF PAGE - B & W (8½ X 5½) \$100.00	QUARTER PAGE – B & W (4½ X 5½) \$65.00
FULL PAGE - COLOR (8½ X 11) \$175.00	HALF PAGE - COLOR (8½ X 5½) \$115.00	QUARTER PAGE COLOR (4½ X 5½) \$75.00

Circle your selection above and enclose your camera-ready copy as it is to appear in the Program Book along with your check.

NAME: _____

BUSINESS/
ORGANIZATION: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

PHONE NO: _____ EMAIL: _____

Checks payable to:
KNIGHTS OF COLUMBUS

Mail payment & AD by April 5, 2021 to:
Raphael (Ray) Cilento
Program Book Chairman
9606-M Haven Farm Road
Perry Hall, Maryland 21128
Email: rcilento@verizon.net