



Maryland State Council Leadership 2020

Social Media
Resources & Protocol

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Agenda



- Supreme Web Site
 - Kofc.org
- Maryland State Council Web Site
 - Kofc-md.org
- Monthly State Newsletter
 - Available on State Web Site
- Facebook Page
 - Maryland State Council Knights of Columbus United
- Instagram
 - https://www.Instagram.com/koc_md_united/
- Robocall



Social Media Etiquette Tips



- Don't Mix Business and Pleasure
- Use Caution Posting and Tagging Photos
- Be Self-Centered in Small Doses
- Understand That Your Sense of Humor Isn't Universal
- Don't Be Reactive
- Avoid Over-Sharing
- It is NOT a Political Platform
- Share the Good News