



2019 Annual Columbus Day Ball Program Book

Worthy State Officers, Masters, Past State Deputies, Executive Staff, District Deputies, Special Project Staff, Supreme Insurance Directors, State Directors and Chairmen, Ladies Activities Chairladies, Wardens to the State Deputy, Chapter Presidents, District Wardens, Grand Knights, Faithful Navigators and Ladies Auxiliary Presidents:

Enclosed is a contract for advertising space in the annual Columbus Day Ball Program Book, which will be published and distributed at the Columbus Day Ball, on October 12, 2019. Prices for the AD and the sizes are noted on the enclosed CONTRACT FORM. Again this year you will have the opportunity to place your council's black and white Ad in the Program Book, and the price is the same as last year's cost.

We earnestly solicit your whole-hearted support for the 2019 Columbus Day Ball Program Book. Proceeds from the Program Book play a major role in support of Maryland State Council programs. Our Worthy State Deputy is striving for 100% AD participation from every council.

To help with making that happen we are again offering the **District Deputy Discount**. If a District Deputy has at least four of his councils commit to at least a half page ad, each Council can purchase the 1/2 page ad for **\$50**. Full page ads will be offered for **\$90** with the same qualifications - 4 councils in the same District each committing to at least a 1/2 page ad. The DD can get in on this deal to by adding his District ad to the group. *(Note; The DD ad does count as one of the 4 to qualify for the discount)*

Please email your ad copy to: kofcmdballads@gmail.com. Checks for payment and accompanying ad contracts must be mailed to Ray Cilento, 9606-M Haven Farm Rd., Perry Hall. MD 21128. **VERY IMPORTANT:** Please list the name of the council and **NAME** and **CHECK NUMBER** of the account it is being drawn on.

All camera ready ad copy must be emailed **NO LATER THAN September 14, 2019**, and payments with contract also mailed by that date. So don't delay, forward your AD at your earliest convenience.

We thank you for your support and prompt submission of your ad. If you have questions or need more information, please contact me.

Joe Massimini
Columbus Day Program Marketing Chair
240-997-0402
ioemassi@comcast.net

**Maryland State Council Knights of Columbus
2019 Columbus Day Ball Program Ad Book
Advertising Contract**

*Ad Sizes and Pricing (please **check**)*

*Full Page \$100 _____ *Half Page \$60 _____ Quarter Page \$35

* *Applying for the DD Discount? Check Here:* _____

Name on check _____ Check # _____

Council, Assembly Number & Name; or Other Business Name:

Address _____

City _____ State _____

Zip Code _____

Telephone _____ Cell _____

Email _____ District # _____

Please Mail Contract and Check for Payment to:

**Ray Cilento
9606-M Haven Farm Rd.
Perry Hall, MD., 21128
410-529-8671**

Please transmit your camera ready ad copy to:

kofcldbballads@gmail.com

Indicate ad size, Council # and District # in your email

Deadline: September 14, 2019

Columbus Day Ball October 12, 2019