



2018 Annual Columbus Day Ball Program Book

Worthy State Officers, Masters, Past State Deputies, Executive Staff, District Deputies, Special Project Staff, Supreme Insurance Directors, State Directors and Chairmen, Ladies Activities Chairladies, Wardens to the State Deputy, Chapter Presidents, District Wardens, Grand Knights, Faithful Navigators and Ladies Auxiliary Presidents,

Enclosed is a contract for advertising space in the annual Columbus Day Ball Program Book, which will be published and distributed at the Columbus Day Ball, on October 6, 2018. Prices for the AD and the sizes are noted on the enclosed CONTRACT FORM. Again this year you will have the opportunity to place your council's black and white Ad in the Program Book, and the price is the same as last year's cost.

We earnestly solicit your whole-hearted support for the 2018 Columbus Day Ball Program Book. Proceeds from the Program Book play a major role in support of Maryland State Council programs. Our Worthy State Deputy is striving for 100% AD participation from every council.

To help with making that happen we are introducing the new District Deputy Discount. If a District Deputy has at least four of his councils commit to a half page ad, each Council can purchase the ½ page ad for \$45. Full page ads will be offered for \$85 with the same qualifications of 4 councils in the same District each committing to at least a ½ page ad. The DD can get in on this deal to by adding his District ad to the group.

We encourage all ads to be sent to Ray Cilento by email, Rcilento@verizon.net. Payments and accompanying ad contracts to be mailed to Ray's home address of 9606-M Haven Farm Rd., Perry Hall, MD., 21128. **VERY IMPORTANT:** Please list the name of the council and **NAME** and **CHECK NUMBER** of the account it is being drawn on.

All Ads should be forwarded to me **NO LATER THAN September 10, 2018**, and should be camera ready. Thank you in advance for your cooperation and support. Please forward your AD at your earliest convenience.

We thank you for your support and prompt submission of your ad. If you have questions or need more information, please contact one of the co-chairmen listed below.

Joe Massimini

240-997-0402

joemassi@comcast.net

Bruce Rickter

410-790-6387

brickter@hotmail.com

**Maryland State Council Knights of Columbus
2018 Columbus Day Ball Program Ad Book
Advertising Contract
Cost and Choices**

***Full Page \$100 _____ *Half Page \$60 _____ Quarter Page \$35 _____**

*** Applying for the DD Discount? Check Here: _____**

Name on check _____ Check # _____

Council, Assembly or Business name and number

Address _____

City _____ State _____

Zip Code _____

Telephone _____ Cell _____

Email _____ District # _____

Please Send Payment And Camera Ready Art To:

Ray Cilento

9606-M Haven Farm Rd.

Perry Hall, MD., 21128

410-529-8671

Rcilento@verizon.net

Deadline September 10, 2018

Columbus Day Ball October 6, 2018