

MARYLAND STATE COUNCIL
KNIGHTS OF COLUMBUS
Columbus Day Ball Program Book

The Program Ad Book has the potential to play a major role in our Charitable Programs. The Ultrasound Program and the State Catholic Scholarship Program has been placed under the State Charity Fund umbrella, which means any donations to the State Charity Fund, Ultrasound Program and Catholic Scholarship Program will have a tax deductible status. A portion of the proceeds from the Program Ad Book will be donated to these three charities.

The Worthy State Deputy has authorized incentives for selling **Commercial Ads**. If any Council or Group or a member, etc. sells \$300.00 of **Commercial Ads** total, the **Council or Group or Member** that sold the ads will receive a free ticket to the Columbus Day Ball. The cost of the ads will be \$100 for a full page ad, \$60 for a half page ad and \$35 for a quarter page ad.

The "Three For Free" program will once again be featured and that is if you sell three quarter page ads your **Council or Group** will receive a half page ad for **FREE**.

Note: This cannot include any commercial ads included in the "Free Ball Ticket Offer".

Councils or Groups are still strongly urged to participate by purchasing an ad, preferably a full page ad. Over 90% of the cost of your ad will be donated to charity.

Generate your ad(s) and submit your copy ready ad(s) by email in a word form to Ray Cilento at Rcilento@verizon.net . Payments and accompanying ad contracts to be mailed to Ray's home address of 9606-M Haven Farm Rd., Perry Hall, MD., 21128. Checks should be made out to **"Maryland State Council"**. **Ads must be in by September 9, 2016**

Co-Chairmen:

Jean Domingue, 410-798-7177, jandcdomingue@comcast.net

George Floria, 301-627-3923, gfloria22@verizon.net

State Deputy Steve Cohen has approved this mailing.

Note: A list of Commercial Ads will be compiled and distributed.

**Maryland State Council Knights of Columbus
Columbus Day Ball Program Ad Book Advertising Contract
Cost and Choices**

The Book Will Be 5 ½ in. Wide By 8 ½ in. High

Full Page \$100 _____ Half Page \$60 _____ Quarter Page \$35 _____

Note: If Council or Individual sells \$300 of Commercial ads, will receive a "Free Ball Ticket".

Also

With purchase of three, quarter page ads, receive a half page ad free!!!!!!

Note: This cannot include any commercial ads included in the "Free Ball Ticket Offer".

Checks should be made out to "Maryland State Council".

Name on check _____ Check # _____

Council or Assembly, etc. name and number

Address _____

City _____ State _____

Zip Code _____

Telephone _____ Cell _____

Email _____

If Business, Name of Business _____

Please Send Payment And Camera Ready Art To:

Ray Cilento

9606-M Haven Farm Rd.

Perry Hall, MD., 21128

410-529-8671

Rcilento@verizon.net

Deadline September 9, 2016

Columbus Day Ball October 8, 2016

For More Info Contact Jean Domingue, 410-798-7177, jandcdomingue@comcast.net